

Jeremy G. Canfield

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Experience

Fellow, *Code for America*

codeforamerica.org

1.2011 – 11.2011

- » One of only 20 chosen from over 300 applicants for inaugural class of fellows
- » Managed, conducted and distilled month-long user experience research effort for Civic Commons project, including over 100 user and stakeholder interviews
- » Product manager and lead interaction designer, coordinating design decisions with developers for Civic Commons Marketplace, an open app catalog for civic technology
- » Led 3 winning app competition teams, including Summer of Smart and Apps for Good

President, Co-Founder, *Phonagle, LLC*

phonagle.com

4.2009 – Present

- » Co-founded venture capital funded mobile app start-up
- » Coordinated and conducted user research interviews yielding critical insight into product features
- » Rapidly designed, helped develop and launch innovative location-based mobile game with thousands of users and hundreds of thousands of play sessions worldwide.

Lead Interaction Designer, *Swellness Project*

swellnessresearch.wordpress.com

5.2010 – 12.2010

- » Created interface mock-ups, incentives, specifications, and interaction flows for wellness applications
- » Conducted semi-structured user interviews
- » Coordinated development of features, schedules and trade-offs with programmers and principals

Information Technology Specialist, *GAO*

gao.gov

7.2004 – 8.2008

- » Conducted user interviews, performed requirements and process analysis for development of enterprise applications, process re-engineering efforts
- » Project lead managing teams of developers for agency-wide deployment of open source collaboration platforms (wikis, CMS, blogs)

Education

University of Michigan

Ann Arbor, MI

M.S. Information

School of Information

Human Computer Interaction,

Social Computing

5.2010

Virginia Tech

Blacksburg, VA

B.S. Business Information

Technology

Decision Support Systems,

Global Business

5.2003

Skills

User Experience Design

Project Management

Requirements Analysis

Usability Assessment

Information Visualization

Network Analysis

Web Trends Analysis

HTML/CSS

JavaScript/Jquery

Objective C :: Java

PHP :: Perl

Ajax/ XML/JSON

R

Pajek :: Guess

Axure :: Illustrator